

Editor's MESSAGE

Wedding planning is quite a big deal in the life of a soon-to-be-married man and woman. After having been a part of some of my close friend's weddings this year, I have been intimately aware of what one goes' through. Right from the bride to the bridesmaid, groom to the groomsmen, they are all under immense pressure till the big day. It is like a life and death competition where everything has to turn out perfect else, all hell will break loose. Having seen the trials and tribulations one has to go through in order to plan their dream wedding is indeed a daunting, daring, challenging task.

This is why I was prompted to take out an issue that will ease the comfort of soon-to-be couples in every way possible- An issue all about weddings. Hence our current issue, which I prefer calling – The Wedding Shenanigans!

With winter having rolled in, I have to admit, it's my personal favourite time of year for a wedding. I just think the whole season — the colours, the smells, the weather, the festive vibe; sets the perfect atmosphere for the biggest and the most important party of your life.

With this issue, we once again have poured our efforts into bringing you gorgeous photos, expert advice, and tons of resources that can be of help when you are about to plan your dream wedding. We are so proud to promote the talented network of people who create amazing, unforgettable weddings. That includes the tips and tricks on getting your ideal photography by Portfolio Studios. That includes your dos and don'ts for makeup and skin care. That also includes highlights from Jewelery experts on what to and what not invest in when it comes to your wedding jewellery. (The best part: You can actually book any one of them to achieve your own wedding-day perfection. Check out their digits/ Instagram Links on their story page).

To help get your dress-shopping juices flowing, we took the help of some leading designers who shared dreamy silhouettes from their new collections just to help you get an idea. We also took one of our favourite trends of the season, a striking, playful use of colour. We've rounded up some looks we just know you'll love.

There's lots more inside this issue- do check out the exclusive interview with the expert Ms. Lalita Raghav (VP- Weddings & Events at FNP KWAN). She shares some incredibly lovely tips that can help you raise the bar at your wedding. Take the advice from two fitness expert who share weight loss tips and nutritional management tricks in order to get your figure healthy and ready on your big day.

We even asked our favourite jet-setters for some trousseau advice (it goes beyond packing clothes). We even have someone who spilt the beans on their desired wedding destinations hideouts in India.

Apart from all things wedding, we also have a section that will help you shortlist the most exotic places for your honeymoon; penned by a renowned travel writer Kirti Panchal.

Our cover story with cute and bubbly actress Rhea Chakraborty is about a teen diva who is going to a millennial bride (sometime in the future of course). She opens up about the time when she began her Bollywood career and how far she has come since then. The inside covers also feature the bold and beautiful Tanisha Mukherjee. Check out her interview to know what's keeping her busy lately. The team and I have had a wonderful time compiling this issue for you.

P.S.- Me personally because by the time you get this issue you would have also received the news of my engagement. Trust me this issue is going to be my bible when I sit down to plan my perfect wedding.

We look forward to receiving your opinions, feedback, and queries. Enjoy the issue and enjoy planning your dream wedding. Here's a toast to beautiful weddings in 2018 and beyond!





Weddings today are about constantly reinventing traditions and style and thanks to the big fat wedding industry, they have become more trendy, stylish and everything else as compared to the good old days We had a chat with Ms. Lalita Raghav who is the VP- Weddings & Events at Ferns N Petals. With over 14 years of experience, she has an expertise in client servicing that enables her to identify every minute details and suggest innovative concepts to create breathtaking events. Her key focus has always been Customer Relationship Management. She has a knack of fine detailing and focuses on the conceptualization and implementation of creative ideas. Lalita is also an expert in organizing niche and out of the box ideas for any wedding theme or idea you may be wishing for!.

With changing times and trends in weddings, the one thing that has become as significant as food is live entertainment. Addressing this growing need and aiming to service this very unorganized segment of live entertainment, Ferns N Petals has launched a new venture called FNP KWAN.

FNP KWAN is a collaboration between Ferns N Petals & KWAN. It is the first of its kind with two of the largest players in the country coming together offering a unique proposition. While FNP is the largest in the luxury wedding segment doing over 600 weddings in a year in addition to

With this collaboration, FNP now brings to the market a proposal with one of the largest talent pool that does not only provide live entertainment but plans and curates it as well. This being the service differentiator, the consumer can now be assured of the expertise that the FNP KWAN team will offer in order to help them conceptualize the whole live entertainment scenario in a way one could never imagine before. Each live entertainment experience delivered by this team stands apart.

The FNP KWAN team with its expertise has already started delivering "the extraordinary" end to end service. Now the entire wedding solution will be under one roof with only one professional team to go to. There are no multiple touch points for the consumer to worry about. All they have to do is simply enjoying their special occasion.

"With FNP KWAN, I am confident we will bring to our consumer well curated live entertainment delivered by a team of passionate individuals. The industry has never witnessed a collaboration like this before both in terms of how it will define and regulate entertainment but also in terms of the size and scale," says Ms. Lalita Raghav, VP- Weddings and Events-Ferns N Petals.



FAB: How important is live entertainment at a

Ferns N Petals: Ambience music cannot hold the attention of a guest for a long time; this is where live entertainment takes charge. There used to be a time for surround sound but now clients want a visual appeal along with it. The arena for live entertainment is huge with a number of international artists willing to perform in India. So we have a lot to showcase now than what we had before.

FAB: Do you see an increased trend & demand for live entertainment at weddings?

Ferns N Petals: So many pubs, cafes and even restaurants have started having live bands and live singers playing at least two to three times a week because they are major crowd pullers. And once you like a singer you heard at any of these places you always want to book them for your own function. It is a fact.

That's how the craze of live entertainment is spreading. People might have the tiniest of budget but will demand a live singer or entertainer for their wedding. It is not about having a celebrity as much as it is about having live entertainment. So many reality shows on television are boosting the entertainment industry and fuelling the demand as per people's budget. So yes, the demand is definitely going to escalate in 2019.

FAB: What is your advice to couples on live entrainment trends this season?

Ferns N Petals: It purely depends on a couple's personal choice and how they wish for their party to progress. Live entertainment will more often than once speak of your taste. Yet it cannot be an out and out personal choice. People go wrong here. Keep in mind the guests that are coming and think of their enjoyment as well when booking some live entertainment.



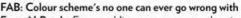
FAB: Things that you think have been done to death in terms of wedding décor?

Ferns N Petals: There are many elements and colours that have been really done to death over the years. Like, a maroon and gold décor is a bit cliché for a wedding day and it has been done to death in terms of colour scheme.

When it comes to elements and props crystal as an element has faded out big time. The typical use of kalire to hang on the ceiling of the vedis should also be out now. Using pearls

or floral peacocks at the entrance as well have been done to death. These few things have been overused over the years and so have entered the cliché category.

But somehow there is a lot of innovation when it comes to props and elements which is why they don't seem so monotonous. In this season, you'll be surprised that the above-mentioned elements were nowhere to be seen.



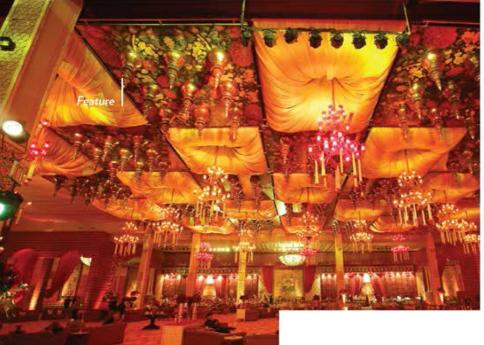
Ferns N Petals: For a wedding, tone on tone colour is an in-thing lately. People are going in for two very logically different tones. There is like a riot of colours being used for pre-wedding functions like neon shades or a combination of a lot of colours for mehendi.

In a pre-wedding function like the cocktail, you definitely can't go wrong with deeper shades of black and gold. For a wedding, the trend and likeness are now moving towards pastel combinations like beige and gold or a champagne gold colour. These are certain new colour trends that have been inspired by a slightly contemporary feel that people are looking to opt for. So even if it is a traditional theme, beige and gold is one combination you can't go wrong with. This is because when you have a colour wall with a lighter tone on it, you can change it to any colour by throwing some beautiful light on it.















FAB: What is your decor idea for an intimate style as well as a large-scale wedding?

Ferns N Petals: Intimate is more dreamy and flowy which has a magical fairyland feel to it. It is more mystical. Now all this is very difficult to achieve on a large scale wedding. The moment the area and people increase a mystical feel becomes difficult to create. Off late, the bride and groom this season, have been inclined towards a soft minimalistic affair with candles and flowers as décor. They don't want huge structures and unnecessary items crowding the area. This is the kind of look and feel people have started asking for now.

Large-scale weddings are endless to work on. Lately, we have our hands full with a new theme- the 'Butterfly theme'. Here a lot of colossal colourful butterflies made out of flowers in colour variations are being put up all around the venue. The couple's stage is like a beautiful lush garden with a green backdrop and massive butterflies placed along with it. Crystal and glass butterflies are hanging from the ceiling looking gorgeous as ever. The whole theme mimics the Amsterdam Tulip Garden or the Dubai Miracle Garden. So instead of doing flowers in bunches, the old-school style we tried to make people feel as if they've entered into a huge garden. We've added

elements in the form of animals like a floral Lion King and Panda to add more drama to the décor.

FAB: Any other theme you are currently working on?

Ferns N Petals: Another interesting theme is the walk on the moon' theme which is completely inspired by the galaxy. The stage has a huge moon in the backdrop with a lot of special effects and LED lights. The roof of the pandal is also filled with special effects and fairy light that mimics the night sky. The colour shade is filled with shades of greys, black and blue. It is like playing waltz with a projection on it of the entire galaxy.

FAB: So do you think that with special effects and technology coming into place the use of flowers and other décor elements will go down?

Ferns N Petals: Yes, they have already. With the use of technology, there is a lot that one can do with advanced lighting and special effects like SFX. More than you can imagine. These are however used more on pre-wedding functions like cocktails and sangeet. Jets, colourful ribbon shots, snowflake themes and what not.

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FAB: What kind of stage props and centrepieces do you think are going to trend

Ferns N Petals: The concentration on these small things is nothing but cumbersome. No one wants to have small props all over the place or keep table centrepieces to attract attention; it is now about placing huge props at very focal points. The trend of selfies is going up so people are keen on having huge installations that in itself becomes a selfie opportunity.

Fine detailing in terms of cushion size and colour, candles, flowers and so on was trending last year. Now the whole venue is a photo booth. We at Ferns N Petals suggest that every nook and corner of the venue has to have a photo opportunity.

FAB: Tips to keep in mind while choosing decor for- stages, aisles, Vedis, entrances, sweetheart tables, candy buffets, and cocktail tables? Are they still trending?

Ferns N Petals: These are pivotal points that need to be dealt with. But how you decorate them with changing trends is what we suggest to the client. This is because every year you have to come up with something new for those who are willing to spend and looking to go that extra mile. Then why give them the same old stuff.

For example, many couples are not so keen on having a stage during their jaimala. For an intimate gathering of 100-200 people, it works well, but for a large gathering, it is not practically possible and advisable. So no matter how cliché it is, it has to be done. But yes, it can be made as per your liking with elements and themes that you desire.

FAB: What according to you should make a great seating plan for a typical Indian wedding during Pheras and Jaimala. Ferns N Petals: Having a seating plan in and out is very important. It has to be in the right area and should have empty pockets to allow movement to people. Many however still follow the traditional seating of having chairs in front of the stage or around the pheras pandal.

But, according to us the best sitting arrangement for the pheras is to have an arena sitting. It can easily be artificially created in an open ground and it goes up to hardly 4 feet. Everyone is sitting at different levels and watching what's happening. There is no crowding as the arena sitting is on all four sides. It doesn't even eat into the space.

Another interesting seating that has changed, is in the dining area. Instead of several roundtables, we now have 20 feet or longer table in the centre with chairs facing each other. The table top and all will have and beautiful floral décor or other elements as per the theme along with it. This adds a lot to the ambience.

FAB: An upcoming trend for weddings in 2019

Ferns N Petals: Sundowners and day weddings are going to continue being a craze in 2019. We suggest begin your party at about 5 in the evening and go up till late in the night. In places like Delhi where the weather is good in certain months, we suggest early pheras followed by a reception or an after party. Vintage look for décor is also going to return.

Pre-wedding functions are going to be dominated by English wedding looks. It will be very minimalistic, flowy, neat and streamlined with very exotic flowers instead of huge props or structured pandals. The whole décor will be such that is syncs with a day wedding as well as an after-party at night to look equally beautiful.



